



Excellence powered by a neurodivergent team

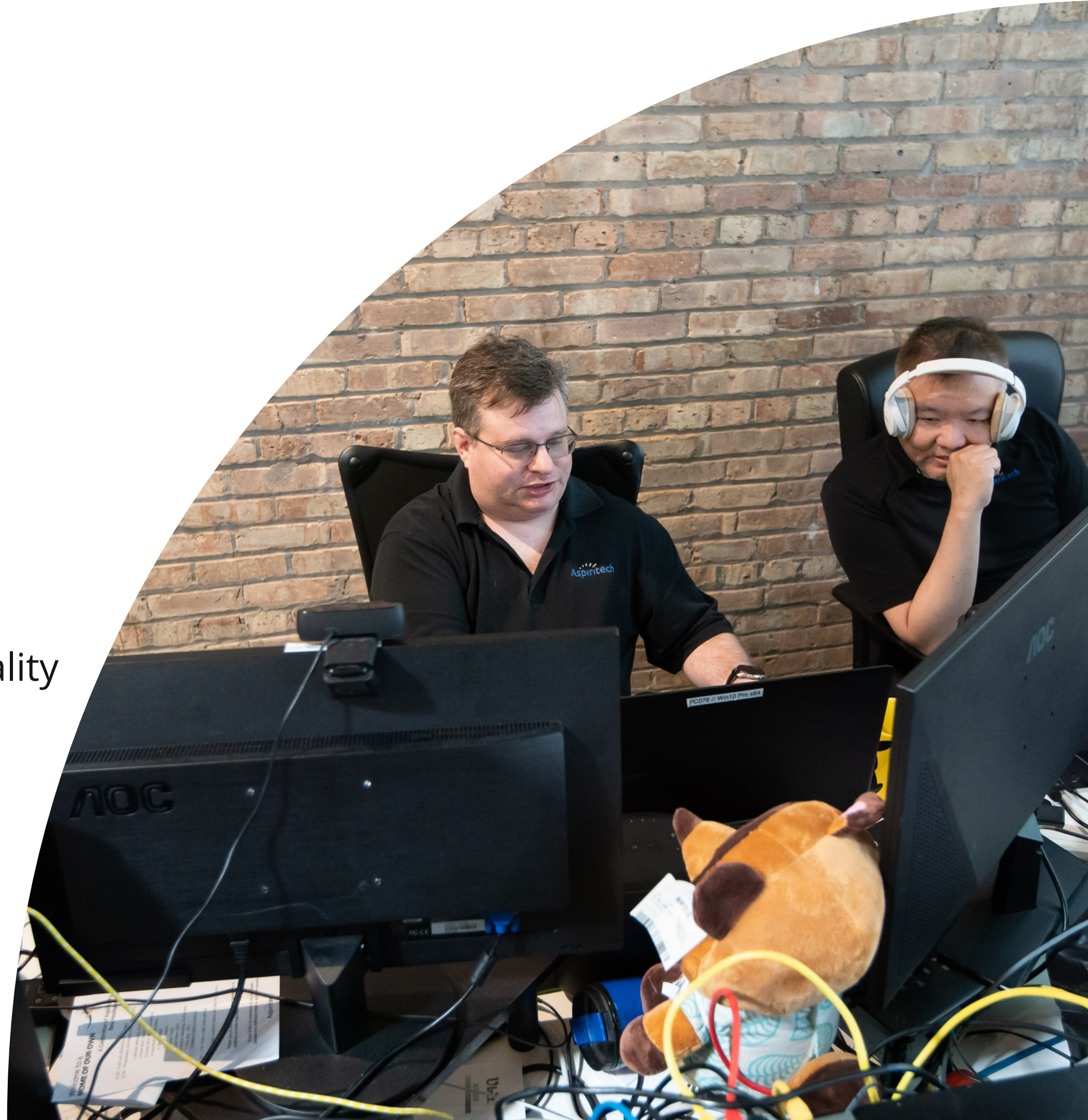
Welcome to Aspiritech

Aspiritech is one of the largest employers of autistic adults in North America.

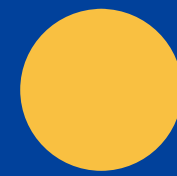
More than 90% of our team is on the autism spectrum.

For more than 15 years, we have provided quality assurance, data services and accessibility testing to large and small clients nationwide.

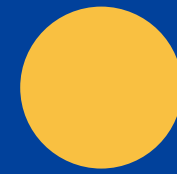
***WHAT CAN WE
DO FOR YOU?***



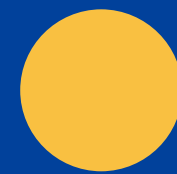
Services We Offer



Audio testing



Software quality assurance



Accessibility testing



Data services

Incredible Clients

BOSE

otus
Learning, Together

JPMORGAN CHASE & CO.

TUPLE

Abbott

monkeypod

Basecamp

abbvie

**Goldman
Sachs**

ZIP

LIGHTMATTER

SourceAmerica

APPLIED

bakertilly

AMA

HSRI

**IDEXX
LABORATORIES**

EMPIRE TODAY
800.588.2300

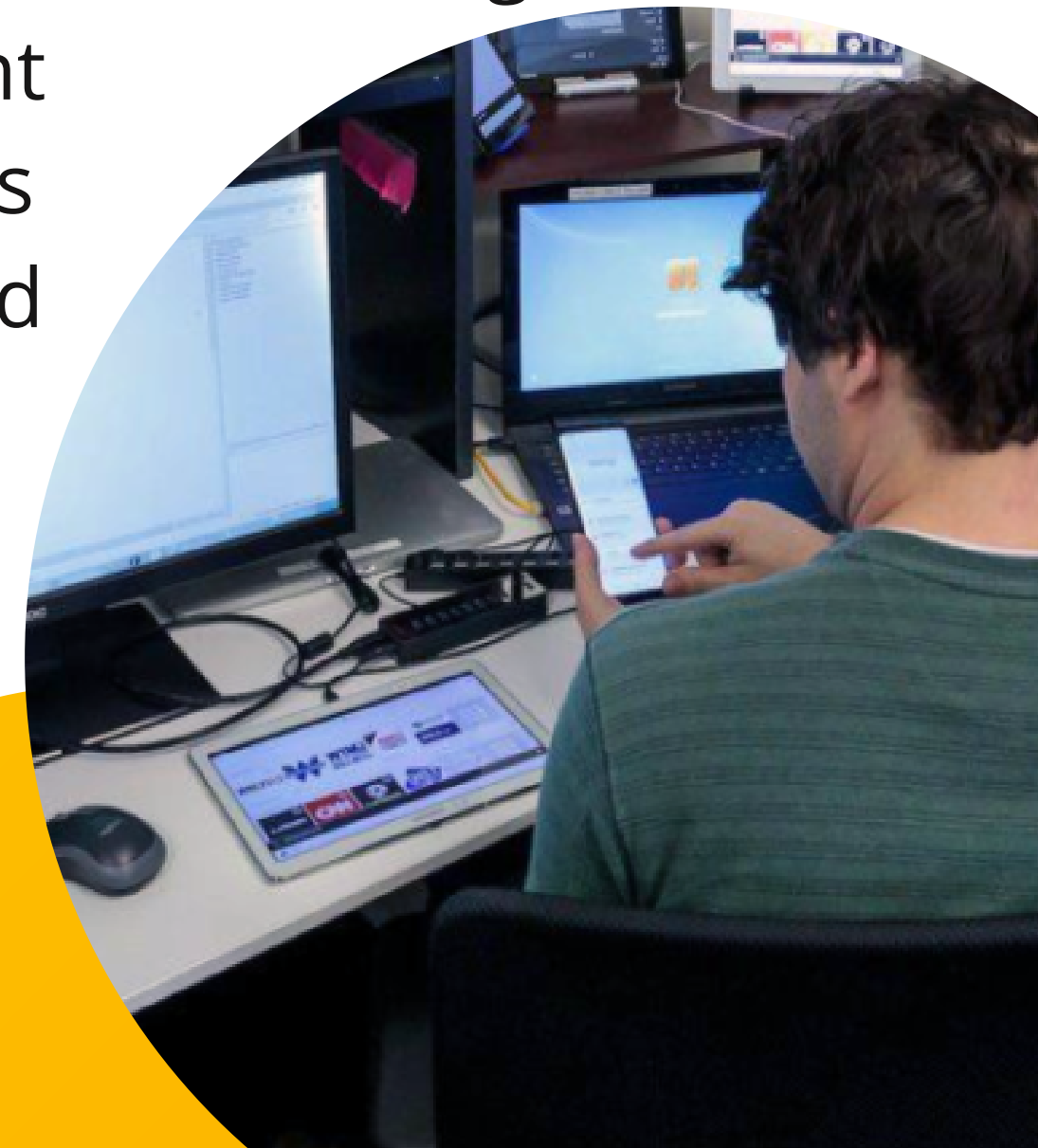
Satisfaction in Store

With a Net Promoter Score of 100 and an overall customer happiness rating of 9.7, Aspiritech is dedicated to providing unparalleled satisfaction through excellent communication and quality of service to our clients.

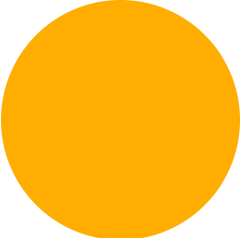


Quality Assurance Testing Capabilities

- Regression testing
- Exploratory testing
- User acceptance testing
- Smoke testing
- Sanity Testing
- System testing
- Compatibility testing
- Defect investigation and validation
- Test case writing and editing
- Test plan management
- End-to-end user experience testing
- Lifecycle management
- Development projects
- Highly sensitive sound testing environments
- Staff augmentation
- On-demand project work



Accessibility Testing Capabilities



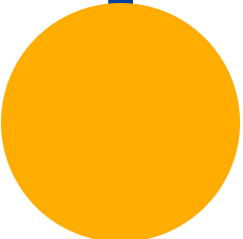
We place a heavy focus on manual testing—testing done by real humans, not automated tools—and partner with disabled vendors, employees, customers.



Our testers go through websites and apps, testing each of the WCAG 2.1 Success Criteria.



We test pages using screen readers and other common assistive technologies.



Usability issues outside of the WCAG SC are flagged for review.



Our testers provide remediation advice and guidance on best practices.

70%

of accessibility issues occur in the design phase. We can work with your designers to develop playbooks that include accessible design components that are in line with your brand.

Our Trusted Testers are experienced in accessibility testing for WCAG and 508 compliance.

Accessibility Remediation

**We don't just identify accessibility issues.
We can help fix them, too!**

We offer premium development services from a powerhouse team of exclusively senior-level developers fluent in Webflow, WordPress, Shopify, Squarespace, and HubSpot.

Our pro developers excel at transforming web-ready designs into stunning, accessible, and impactful digital experiences.

But we're not *just* developers! Our team is meticulous, thoughtful, and fiercely passionate about access to online information. We are problem-solvers, innovators, and your new technical partners in the digital realm.



Data Services Capabilities

Data Annotation

- Error searches and fixes, e.g., duplicate entries, inexact matches, spelling errors
- Formulate meaningful conclusions through analysis and form actionable insights
- Improve data accuracy and dependability so clients can make effective business decisions
- Identify and correct defects and inconsistencies in data
- Manual verification of data using external data source
- Experienced in Excel, Tableau, PowerBI and other data tools
- Replication of HTML coding and other basic development building blocks

Documentation Management

- Content conversion
- Uploading and digitizing
- Focus on sortability and findability
- Fully accessible
- Trusted by the American Medical Association

AI & Machine Learning

- Data annotation and feeding machine learning to teach artificial intelligence
- Processing thousands of documents quickly, efficiently, and accurately
- *[Read a full case study](#) on how we worked with the TSA for an AI-powered security upgrade*



User experience is our jam.

- We look at systems testing, but we also want to truly understand the user experience from start to finish to make sure it is as seamless as possible.
- When you take it to market, you want to be sure it's working perfectly for your end users and create lifelong customers!



The Client: Hippo Manager

Aspiritech's quality assurance services help ensure seamless, error-free updates.

Hippo Manager Software, Inc. is a cloud-based veterinary management software provider based in Lexington, Kentucky. The platform is designed to streamline practice and group operations, managing data from hospitals, clinics, and wellness centers and integrating various tools to support holistic care that reaches beyond the practice. The name Hippo is a hat tip to HIPPA and its emphasis on privacy, security and data best practices.

Hippo is deployed in 14 countries with more than 4.9 million customers and 6,900 active daily users.

"Veterinarians are recognizing their data is one of the most valuable things they own. Protecting our partners' data was a founding principle of Hippo and it continues to guide us today," said Kim London, Hippo's director of business development and strategic partnerships.

Challenges

Aspiritech's dedicated software and quality assurance testing provides the missing link for a technology company dedicated to creating better end-to-end healthcare journeys for patients and providers in the life sciences space.

During the pandemic, a series of changes converged to cause HIPPO's business to explode. As pet ownership exploded, veterinarians needed to change the way they operated and be much more efficient. People everywhere became open to change in processes at an unprecedented pace.

Hippo needed to be ready to scale quickly and smartly.

Hippo Manager's Director of Operations Andrew Page saw the opportunity in front of the team — and the challenge. They were going to need to roll out changes frequently and smoothly. Page wanted to move their development to an agile cycle and sophisticate their processes. The team added a scrum master, moved to Jira, and called Aspiritech.

Solutions & Outcomes

Aspiritech stepped in to add a quality assurance process to the development cycle, using both exploratory testing, smoke testing, and regression testing to smooth out new releases before they went to customers. Working hand in hand with Aspiritech, Hippo was able to scale out its development and testing strategy with more sophisticated methodologies keyed into the user experience. **New features, bug fixes, and major updates alike were all able to be rolled out with confidence.**

“Customers were going to leave, and they’re staying because they're seeing the **great improvements we were able to make in such a short time,**” Page said.

HIPPO Manager’s Director of Business Development & Strategic Partnerships Kim London said the change could be felt not only internally but all the way through to the end customer experience as well.

“As someone with a finger on the pulse of customer feedback, I love knowing we can **move forward with confidence,**” she said. “We’re not rolling anything out with problems.”

Why It Worked

TEAM APPROACH

Aspiritech's analysts became a seamless part of Hippo's development and testing cycles. "There's a complete trust," Page said. "We don't look at Brad as an outsider. He's part of the team." Page is referring to Brad Burton, a Quality Assurance lead at Hippo who jumped in to manage the project and is now expanding to user interface testing and other areas where Aspiritech can be helpful.

EXPERTISE

Hippo said they were incredibly grateful to the quality assurance expertise the Aspiritech team brought to the table. Hippo was early in its software lifecycle and developing new things quickly, and being able to bring a reliable, stable cadence to their testing cycles kept things running smoothly both internally and externally.

TIMELY DELIVERY

With the pace of customer demand, integrating Aspiritech into Hippo's practices couldn't slow anything down. Aspiritech team members were able to jump into the already-existing cadence, share ideas for improving, and seamlessly become part of the team without interrupting the existing flow.



Aspiritech has been a game changer for us. With their support, we can reliably release updates every two weeks, enabling us to stay ahead of the competition.

We've made significant advancements in a short period, and our customers are reaping the benefits.

Andrew Page, Director of Operations
Hippo Manager, Inc.



We create a seamless approach to our team becoming your team.



- Kicks off with an onboarding playoff and a demo call
- Daily/weekly standups
- Clear and consistent communication via Slack, email and PM software
- Integration into your systems
- Project management (Jira and other tools)
- Test management software
- Defect management software
- Access to test environments

Our secure systems prioritize your digital safety.

- Third-party penetration testing
- SOC 2 certification in progress
- Diligent security protocols
- Background-checked team members



Why go neurodiverse for your technical needs?





Thank You!

CONTACT

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